

A briefing for blue-pics.net photographers: What motives do we look for?

Blue-pics.net offers to its business partners photographs and illustrations from all walks of life that have a "certain kick". There is a continuing request for extraordinary motives, but also for everyday situations and products. There is no limit to your ingenuity. Especially welcome are pictures reflecting commonplace situations in a unique way. Such themes are

- waiting at the cash register
- waiting in a waiting room
- people at work etc.

They are in constant demand by advertising agencies. Please mind that pictures are aging quickly with changing fashions and technical background.

Life is guided by emotions. PR agencies count on that and are constantly on the look out for corresponding motives. Dynamic motives, from the deep felt kiss until extreme sports, are always in demand.

Season-related motives should not be underrated. Carnival, Easter, Summer, Winter, Christmas etc. call for both traditional and imaginative new ideas.

Suggestions

High tech / computer / information

Putting computer technology, light conductors or server systems into scene is very challenging. Adequately in demand are highend photographs.

Automotive problems

Traffic, transport and provisioning have become the backbone of global economics. Wherever you witness chaos, crucial situations or gigantic dimensions, provide pictures.

Technology / Industries

Your pictures are wanted, portraying ongoing processes. They may reflect technical progress and human involvement, success or, on the contrary, unfavourable developments, recession and even industrial ruin.

Medicine / Healthcare

Our partner red-pics.net specializes on all aspects of medicine and healthcare. Although there is an enormous demand for high quality pictures in this field, the supply is inadequate. Pictures of tissue probes, relevant surgery, treatment, up to care for the traumatized and aged are needed for medical journals and the pharmaceutical industries. Relevant pictures are needed for schooling, documentation and publications. Of special interest are intelligent reports on treatment, where little can be seen, like micro-invasive surgery or non-invasive exploration of the brain.

Landscapes / Nature / Animals

These are the favourite motives for amateur photography, but the least likely to be sold commercially. Only outstanding, witty and surprising pictures will have a chance on the market. The competition is enormous. Be your own, very restrictive, critic.

Art / Fantasy / Erotic / Humour

Please surprise us. Make us laugh or dream. Translate every day situations into the absurd. Eye catchers are always welcome on the market. We will help you to succeed.

Just do it, but be different!

There must be a creative mind behind every click of the shutter.

Your blue-pics.net team